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Report Highlights:

FAS/Tokyo estimates lower wheat and barley production in Marketing Year (MY)2024/25 from the previous year as unfavorable weather conditions and disease outbreak have reduced yields in main production regions. Due to decreased production, Post forecasts an increase in wheat imports in MY2024/25. Post estimates higher rice production in MY2024/25 on better yields and quality compared to last year. FAS/Tokyo projects a decrease in MY2024/25 rice consumption as rising prices are expected to weaken demand for table rice and for feed. FAS/Tokyo forecasts higher corn imports in MY2024/25 based on the projected increase in overall feed demand and corn use in feed rations. FAS/Tokyo projects a marginal decrease in feed demand for barley and wheat in MY2024/25 due to anticipated increase of corn-in-feed-rations.

Executive Summary

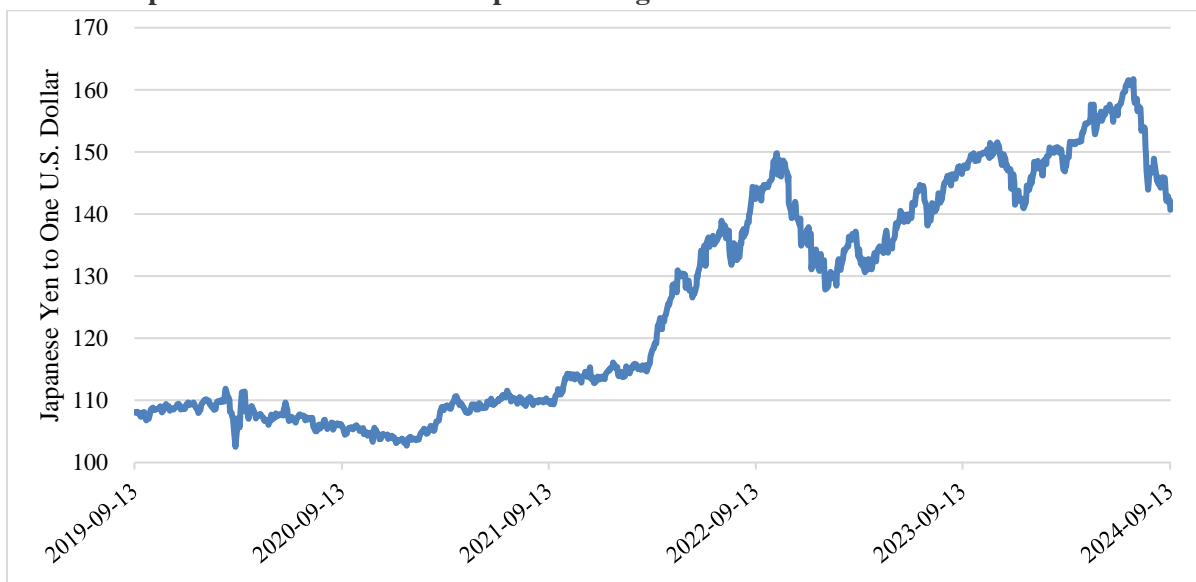
FAS/Tokyo estimates lower wheat and barley production in Marketing Year (MY)2024/25 from the previous year as unfavorable weather conditions and disease outbreak have reduced yields in main production regions. Wheat production is estimated to be above the 10 year-average, but slightly lower than last marketing year's bumper crop. In MY2024/25, Post anticipates stable food demand for barley and a marginal increase in demand for food wheat on a projected shift from rice due to rising rice prices.

Post estimates higher rice production in MY2024/25 as industry reports better yields and quality for this year's crop, as harvesting is currently underway. Post anticipates lower rice consumption for MY2024/25 as rising rice prices are anticipated to weaken demand for table rice and for feed. Rice prices have been on the rise as table rice production was suppressed to increase production for feed rice for the last three marketing years. In addition, in summer 2024, demand for table rice spiked in the short-term, resulting in low private sector stocks.

FAS/Tokyo forecasts higher corn imports in MY2024/25 based on the projected increase in overall feed demand and corn use in feed rations. USDA forecasts ample exportable corn supplies from the United States and Brazil, the two dominant corn suppliers to Japan. In addition, the recent appreciation of the Japanese yen against the U.S. dollar, as well as fewer global shipping disruptions in the Panama Canal for U.S. freight boosts logistical and price competitiveness of U.S. corn in the Japanese imported feed grain market in MY2024/25 (Chart 1).

Post anticipates feed demand for sorghum to continue to decline in MY2024/25 unless sorghum becomes price competitive against corn. FAS/Tokyo projects a marginal decrease in feed demand for barley and wheat in MY2024/25 due to anticipated increase of corn-in-feed-rations.

Chart 1. Japanese Yen to U.S. Dollar Spot Exchange Rate



Source: Board of Governors of the Federal Reserve System (US)

Feed Overview

Japan's formula feed production has increased in MY¹2023/24, up from the previous year as layer populations recover from Highly Pathogenic Avian Influenza (HPAI) outbreaks in MY2022/23 (Annex Table 1). FAS/Tokyo projects feed demand to continue to expand in MY2024/25, as the anticipated increase in layer, broiler, swine, and cattle inventories based on strong domestic demand for chicken and pork and the rebuilding of dairy herds ([JA2024-0039](#), [JA2024-0043](#)).

The prolonged period of the weak Japanese yen pushed prices for formula feed up, and at the same time, a safety net program, the Compound Feed Price Stabilization System has not been activated for compensation payments to farmers since January 2024, adding to the real cost burden for producers ([JA2023-0069](#)). However, higher prices for meat and dairy products have encouraged farmers to increase livestock inventories (Chart 2).

Table 1. Japan Poultry, Swine and Cattle Inventories (1,000)

	Chicks and Layers	Broilers	Swine	Dairy Cattle	Beef Cattle
2019	184,917	138,228	9,156	1,339	2,527
2020	NA	NA	NA	1,352	2,555
2021	183,373	139,658	9,290	1,356	2,605
2022	182,661	139,230	8,949	1,371	2,614
2023	172,265	141,463	8,956	1,356	2,687
2024	170,776	144,859	8,798	1,313	2,672
2024/2023	-0.9%	2.4%	-1.8%	-3.2%	-0.6%

Source: Ministry of Agriculture, Forestry and Fisheries (MAFF), as of February 1 each year

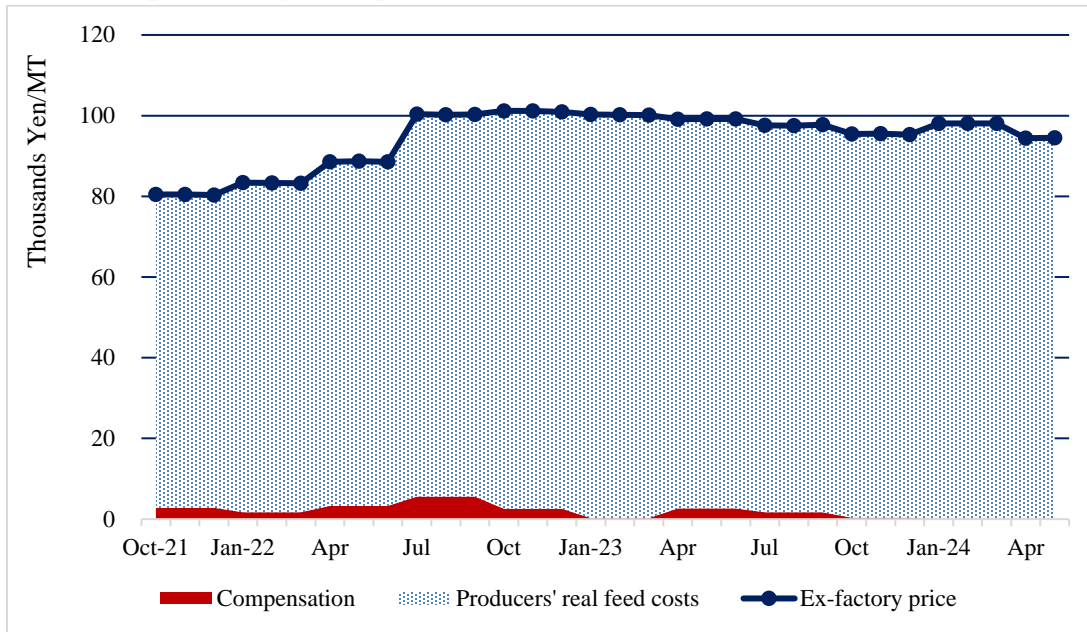
Table 2. Japan Compound Feed Production by Animal

	Chicks and Layers		Broiler		Swine		Dairy Cattle		Beef Cattle	
	1,000 MT	Change	1,000 MT	Change	1,000 MT	Change	1,000 MT	Change	1,000 MT	Change
MY2019/20	6,469	-0.7%	3,834	0.0%	5,698	2.4%	3,053	1.6%	4,553	2.2%
MY2020/21	6,319	-2.3%	3,842	0.2%	5,708	0.2%	3,126	2.4%	4,589	0.8%
MY2021/22	6,360	0.6%	3,826	-0.4%	5,616	-1.6%	3,162	1.2%	4,688	2.2%
MY2022/23	6,046	-4.9%	3,804	-0.6%	5,609	-0.1%	3,132	-0.9%	4,775	1.9%
Oct-23 - Jun-24	4,627	0.2%	2,937	1.2%	4,261	-0.5%	2,399	0.6%	3,643	0.8%

Source: MAFF

¹ For the purpose of this report, FAS/Tokyo defines from October to September as Marketing Year for formula feed production and consumption.

Chart 2. Japan Average Compound Feed Price, Ex-Factory



Source: MAFF

Corn

Table 3. Corn Production, Supply and Distribution

Corn	2022/2023		2023/2024		2024/2025	
	Oct 2022		Oct 2023		Oct 2024	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Market Year Begins						
Japan						
Area Harvested (1000 HA)	2	2	2	2	2	3
Beginning Stocks (1000 MT)	1360	1360	1296	1309	1308	1392
Production (1000 MT)	9	10	12	13	15	16
MY Imports (1000 MT)	14927	14939	15500	15400	15500	15700
TY Imports (1000 MT)	14927	14939	15500	15400	15500	15700
TY Imp. from U.S. (1000 MT)	6869	6808	0	0	0	0
Total Supply (1000 MT)	16296	16309	16808	16722	16823	17008
MY Exports (1000 MT)	0	0	0	0	0	0
TY Exports (1000 MT)	0	0	0	0	0	0
Feed and Residual (1000 MT)	11700	11700	12000	12000	12200	12500
FSI Consumption (1000 MT)	3300	3300	3500	3330	3350	3360
Total Consumption (1000 MT)	15000	15000	15500	15330	15550	15860
Ending Stocks (1000 MT)	1296	1309	1308	1392	1273	1248
Total Distribution (1000 MT)	16296	16309	16808	16722	16823	17008
Yield (MT/HA)	4.5	5	6	6.5	7.5	5.3

(1000 HA) ,(1000 MT) ,(MT/HA)

MY = Marketing Year, begins with the month listed at the top of each column

TY = Trade Year, which for Corn begins in October for all countries. TY 2024/2025 = October 2024 - September 2025

OFFICIAL DATA CAN BE ACCESSED AT: [PSD Online Advanced Query](#)

Production

Japan's corn production continues to expand year-on-year, and FAS/Tokyo estimates MY2024/25 harvested area and production at 3,200 hectares and 16,400 metric tons respectively, based on the current trendline increase. In MY2023/24, the Japanese Ministry of Agriculture, Forestry and Fisheries (MAFF) reported that harvested area increased 49 percent to 2,457 hectares and production was up 33 percent to 12,861 tons. High imported feed grain prices caused by a weak Japanese yen and low rice prices motivated farmers to shift production from rice to corn since MY2021/22. Domestically produced corn is processed into formula feed and food products.

Consumption

Food, Seeds and Industrial (FSI) Consumption

FAS/Tokyo projects MY2024/25 FSI consumption at 3.36 million tons, up one percent from Post's MY2023/24 estimate of 3.33 million tons, due to marginal year-on-year increase in cornstarch demand. MAFF estimates approximately a one percent increase in cornstarch demand for MY2023/24, based on the increased use in soft drinks and beer production. Japan's recent surge in its tourism and food service sectors, as well as its extremely hot summer weather, has increased consumer demand for soft drinks and beer. Post anticipates a similar increase in cornstarch demand in MY2024/25. Post estimates that corn for manufacturing cornstarch accounts for 95 percent of FSI consumption and High Fructose Corn Syrup (HFCS) is the main driver for cornstarch consumption.

Feed Consumption

FAS/Tokyo forecasts the MY2024/25 feed consumption to increase 4.2 percent from the previous marketing year to 12.5 million tons, due to expected higher corn-in-feed rations and larger overall feed demand. Post projects an increase in feed demand for corn, as feed facilities will shift their recipe mix to include less rice in light of the rising rice prices and anticipated lower feed rice supplies in MY2024/25.

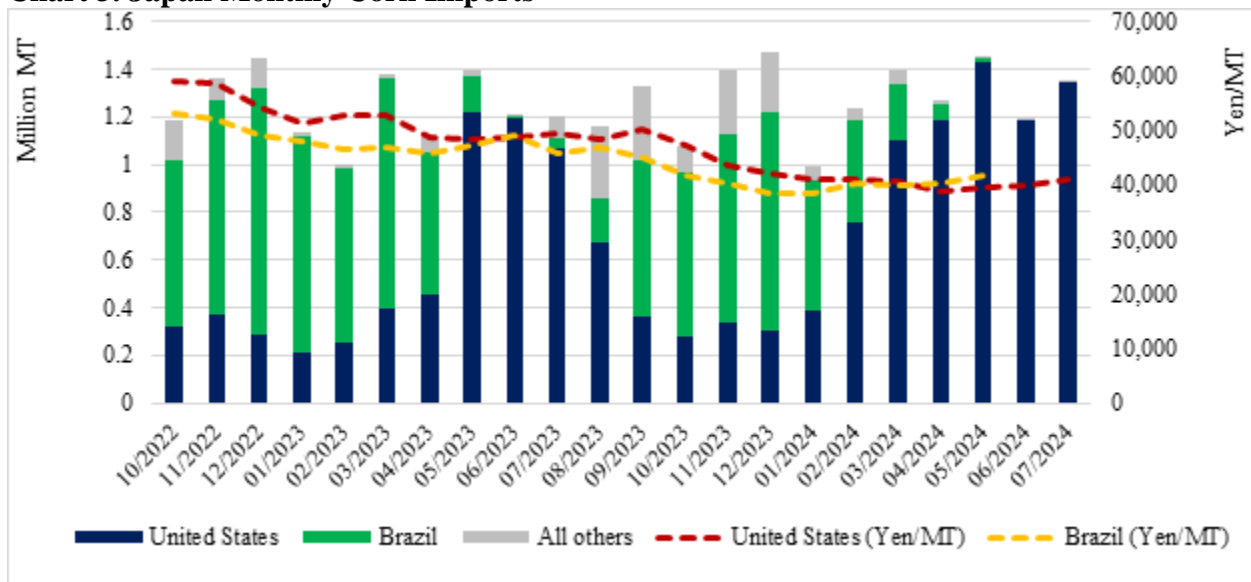
Based on the current strong pace of formula feed production and corn-in-feed rations, Post estimates MY2023/24 feed consumption to increase 2.6 percent from the previous marketing year to 12 million tons (Annex Table 1).

Trade

FAS/Tokyo forecasts Japan's MY2024/25 imports at 15.7 million tons, 300,000 tons or 1.9 percent higher than the Post MY2023/24 estimate on projected stronger feed and FSI demand.

FAS/Tokyo estimates MY2023/24 imports at 15.4 million tons, up 3.1 percent from the previous year, based on the current high import pace. Japan imports corn predominantly from the United States and Brazil and switches between the suppliers based on price. Post anticipates U.S. corn will be competitive in Japan in MY2024/25, supported by the strengthening Japanese yen, anticipated large U.S. corn supplies, and logistical improvements for U.S. ocean freight along major export routes.

Chart 3. Japan Monthly Corn Imports



Source: Trade Data Monitor

Stocks

FAS/Tokyo forecasts MY2024/25 ending stocks at 1.25 million tons. Post estimates MY2023/24 ending stocks at 1.39 million tons. These stocks include corn under MAFF’s feed grain reserve program for contingency preparedness. MAFF provides support payments to feed mills to cover some storage costs for contingency stocks, up to a total of one million tons of imported feed grains, most of which is predominantly corn.

Sorghum

Table 4. Sorghum Production, Supply and Distribution

Sorghum	2022/2023		2023/2024		2024/2025	
	Oct 2022		Oct 2023		Oct 2024	
Market Year Begins	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Japan						
Area Harvested (1000 HA)	0	0	0	0	0	0
Beginning Stocks (1000 MT)	24	24	24	24	24	14
Production (1000 MT)	0	0	0	0	0	0
MY Imports (1000 MT)	241	241	130	130	150	120
TY Imports (1000 MT)	241	241	130	130	150	120
TY Imp. from U.S. (1000 MT)	8	8	0	0	0	0
Total Supply (1000 MT)	265	265	154	154	174	134
MY Exports (1000 MT)	0	0	0	0	0	0
TY Exports (1000 MT)	0	0	0	0	0	0
Feed and Residual (1000 MT)	241	241	130	140	150	120
FSI Consumption (1000 MT)	0	0	0	0	0	0
Total Consumption (1000 MT)	241	241	130	140	150	120
Ending Stocks (1000 MT)	24	24	24	14	24	14
Total Distribution (1000 MT)	265	265	154	154	174	134
Yield (MT/HA)	0	0	0	0	0	0

(1000 HA) ,(1000 MT) ,(MT/HA)
 MY = Marketing Year, begins with the month listed at the top of each column
 TY = Trade Year, which for Sorghum begins in October for all countries. TY 2024/2025 = October 2024 - September 2025

OFFICIAL DATA CAN BE ACCESSED AT: [PSD Online Advanced Query](#)

Production

Grain sorghum production is negligible in Japan.

Consumption

Sorghum is almost entirely consumed as feed in Japan, but feed demand has been trending down due to its higher price compared to corn and other grains. FAS/Tokyo forecasts MY2024/25 feed consumption at 120,000 tons, down 20,000 tons or 14.3 percent from Post's MY2023/24 estimate. Based on feed consumption to date, FAS/Tokyo estimates MY2023/24 feed consumption at 140,000 tons, down 42 percent from the previous year as feed mills are replacing sorghum with price-competitive corn and rice (Annex Table 1).

Trade

FAS/Tokyo lowers Japan's MY2024/25 sorghum imports to 120,000 tons, on bearish feed demand projections. FAS/Tokyo revised the MY2023/24 import estimates to 130,000 tons as the slow pace of imports reflects sluggish consumption. Australia has been the dominant sorghum supplier to Japan since MY2021/22.

Stocks

FAS/Tokyo lowers MY2024/25 ending stocks to 14,000 tons in line with the lower projected imports and supply. Post also estimates MY2023/24 ending stocks at 14,000 tons.

Barley

Table 5. Barley Production, Supply and Distribution

Barley Market Year Begins Japan	2022/2023		2023/2024		2024/2025	
	Oct 2022		Oct 2023		Oct 2024	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Area Harvested (1000 HA)	63	63	64	64	66	65
Beginning Stocks (1000 MT)	171	171	124	152	134	155
Production (1000 MT)	233	233	240	233	246	220
MY Imports (1000 MT)	1227	1228	1250	1250	1200	1200
TY Imports (1000 MT)	1227	1228	1250	1250	1200	1200
TY Imp. from U.S. (1000 MT)	6	7	0	0	0	0
Total Supply (1000 MT)	1631	1632	1614	1635	1580	1575
MY Exports (1000 MT)	0	0	0	0	0	0
TY Exports (1000 MT)	0	0	0	0	0	0
Feed and Residual (1000 MT)	1127	1100	1100	1100	1050	1050
FSI Consumption (1000 MT)	380	380	380	380	380	380
Total Consumption (1000 MT)	1507	1480	1480	1480	1430	1430
Ending Stocks (1000 MT)	124	152	134	155	150	145
Total Distribution (1000 MT)	1631	1632	1614	1635	1580	1575
Yield (MT/HA)	3.6984	3.6984	3.75	3.6406	3.7273	3.3846
(1000 HA) ,(1000 MT) ,(MT/HA)						
MY = Marketing Year, begins with the month listed at the top of each column						
TY = Trade Year, which for Barley begins in October for all countries. TY 2024/2025 = October 2024 - September 2025						
OFFICIAL DATA CAN BE ACCESSED AT: PSD Online Advanced Query						

Production

In MY2024/25, FAS/Tokyo estimates a marginal increase in harvested area to 64,500 hectares and a 5.6 percent decrease in production to 220,000 tons. Industry sources noted lower production in Western Japan including Kyushu, the main production region as prolonged rainfall and high temperatures during the flowering periods caused scab outbreaks, which lowered the yield. Industry sources estimate similar yields to last year in other production regions. Post revised MY2023/24 production at 233,257 tons based on MAFF's revised estimate.

Almost all barley is produced in paddies in rotation with rice, wheat, and soybeans and the planting areas have increased since MY2022/23 reflecting robust demand as domestic barley has become price-competitive with imported barley. The price of imported barley has surged due to the weak Japanese yen. Domestic production is used almost entirely for food consumption, except for off-grade barley which goes to feed.

Consumption

FSI Consumption

FAS/Tokyo forecasts MY2024/25 FSI consumption at 380,000 tons, which is unchanged from the MY2023/24 estimate. Barley is used for malting, barley tea, *shochu* (distilled liquor), *miso* (fermented soybean paste), and is used as a rice extender in Japan. According to industry sources, the overall demand has been stable, as strong demand for barley tea offsets the weakening production demand for *miso*, *shochu* and rice extender.

Feed Consumption

FAS/Tokyo projects MY2024/25 feed consumption to 1.05 million tons, down 4.5 percent from the MY2023/24 estimate, as competitively-priced corn is anticipated to replace some barley in feed rations. Post maintains its MY2023/24 feed consumption estimate at 1.1 million tons based on robust feed consumption to date (Annex Table 1). Feed mills increased barley-in-feed-rations since MY2021/22 as competitively priced Australian barley became available and replaced some corn in feed rations.

Trade

FAS/Tokyo forecasts MY2024/25 barley imports to 1.2 million tons, down 4 percent from the MY2023/24 estimate of 1.25 million tons due to the anticipated decline in barley-in-feed-rations. Australia has been the dominant barley supplier to Japan since MY2020/21.

Stocks

FAS/Tokyo forecasts MY2024/25 ending stocks at 145,000 tons, slightly lower than the official USDA forecast, on a lower production estimate. Post estimates MY2023/24 ending stocks at 155,000 tons, higher than the official USDA official estimate of 134,000 tons, on higher beginning stocks.

Wheat

Table 6. Wheat Production, Supply and Distribution

Wheat Market Year Begins Japan	2022/2023		2023/2024		2024/2025	
	Jul 2022		Jul 2023		Jul 2024	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Area Harvested (1000 HA)	227	227	232	232	235	234
Beginning Stocks (1000 MT)	1176	1176	1142	1142	1169	1094
Production (1000 MT)	1057	1057	1140	1145	1160	1080
MY Imports (1000 MT)	5452	5452	5346	5346	5300	5500
TY Imports (1000 MT)	5452	5452	5346	5346	5300	5500
TY Imp. from U.S. (1000 MT)	2070	2103	2104	1918	0	0
Total Supply (1000 MT)	7685	7685	7628	7633	7629	7674
MY Exports (1000 MT)	293	293	309	309	300	300
TY Exports (1000 MT)	293	293	309	309	300	300
Feed and Residual (1000 MT)	750	750	650	730	650	700
FSI Consumption (1000 MT)	5500	5500	5500	5500	5450	5550
Total Consumption (1000 MT)	6250	6250	6150	6230	6100	6250
Ending Stocks (1000 MT)	1142	1142	1169	1094	1229	1124
Total Distribution (1000 MT)	7685	7685	7628	7633	7629	7674
Yield (MT/HA)	4.6564	4.6564	4.9138	4.9353	4.9362	4.6154

(1000 HA) ,(1000 MT) ,(MT/HA)

MY = Marketing Year, begins with the month listed at the top of each column

TY = Trade Year, which for Wheat begins in July for all countries. TY 2024/2025 = July 2024 - June 2025

OFFICIAL DATA CAN BE ACCESSED AT: [PSD Online Advanced Query](#)

Production

FAS/Tokyo estimates Japan's MY2024/25 wheat production at 1.08 million tons, down 5.8 percent from the previous year, and harvested area at 234,000 hectares, up one percent. Wheat planted area has increased year-on-year since MY2020/21 as farmers shifted production from rice to wheat due to low rice prices. For MY2024/25, industry sources noted that harvested area in Hokkaido, the main production region decreased marginally due to reduction in planted area, as sowing was abandoned in some areas due to unfavorable weather last fall. The harvested area in Kyushu, the other main production area, increased, resulting in a marginal increase in harvested area overall. Industry sources estimate 2 percent decrease in the yield in Hokkaido from the previous year's bumper crop and 10 percent fall in the yield in Kyushu due to a lack of sunshine in the grain filling period and prolonged rain before the harvest.

Post revised MY2023/24 production upward to 1.145 million tons based on revised MAFF data.

Consumption

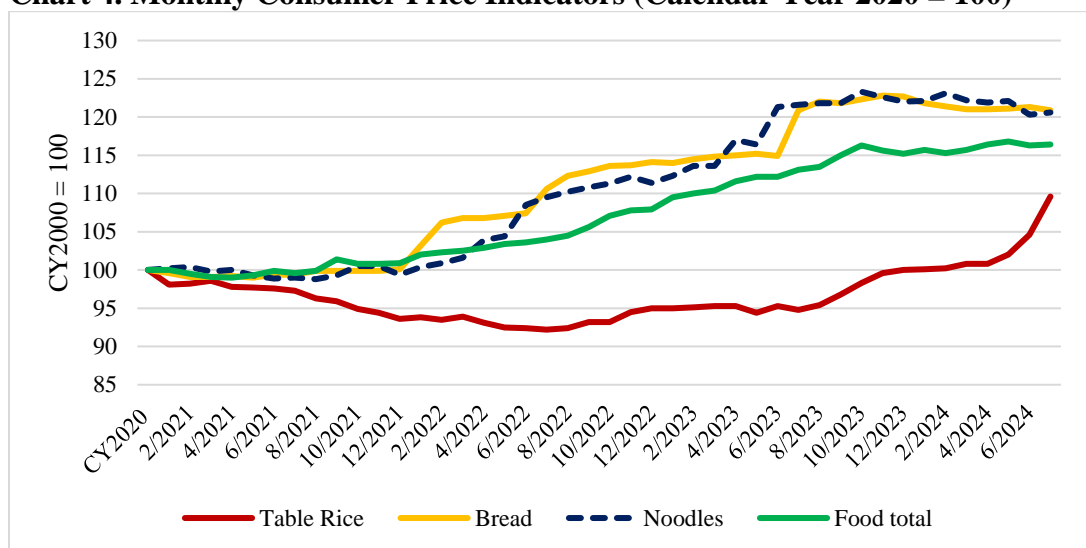
FSI Consumption

FAS/Tokyo forecasts Japan's MY2024/25 FSI consumption at 5.55 million tons, up one percent from the MY2023/24 estimate. Post projects modest consumption growth from the previous year, based on demand from the tourism and food service sectors, as well as a shift from rice to wheat products as rice prices soar. In addition, MAFF will reduce prices for imported wheat beginning in October 2024.

Wheat is a state-traded product and MAFF predominantly imports five classes of wheat,² selling to flour mills at a price MAFF sets on a semi-annual basis, based on import prices over the previous six months. MAFF will lower its average sales price for these five classes of wheat by 1.8 percent to 67,810 yen (\$484.4³)/ton for the period October 2024 to March 2025. This is the third consecutive price cut since the October 2023 – March 2023 period in accordance with the softening global wheat prices. Although the wheat price has fallen, the price of wheat products has remained high due to the rising cost of labor and energy (Chart 4).

FAS/Tokyo maintains MY2023/24 FSI consumption at 5.5 million tons based on stable wheat flour sales by flour mills.

Chart 4. Monthly Consumer Price Indicators (Calendar Year 2020 = 100)



Source: Ministry of Internal Affairs and Communications

Feed Consumption

FAS/Tokyo forecasts Japan’s MY2024/25 feed consumption at 700,000 tons, down 4.1 percent from the revised MY2023/24 estimate on projected higher corn use in feed rations. Post estimates MY2023/24 feed consumption at 730,000 tons, 20,000 tons lower than the previous year based on a marginally lower wheat-in-feed rations (Annex Table 1).

Trade

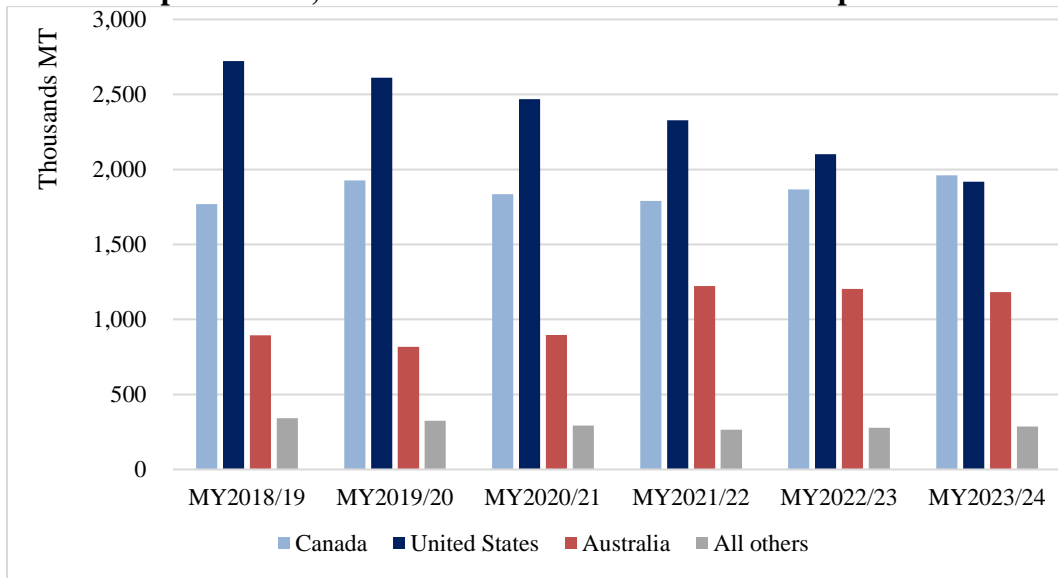
FAS/Tokyo forecasts MY 2024/25 wheat imports at 5.5 million tons, up 2.9 percent from MY2023/24 estimate, on lower production and beginning stocks.

² U.S. Dark Northern Spring (DNS), U.S. Hard Red Winter (HRW), U.S. Western White (WW), Canadian Western Red Spring (1CW), and Australian Standard White (ASW).

³ USD1=140 yen

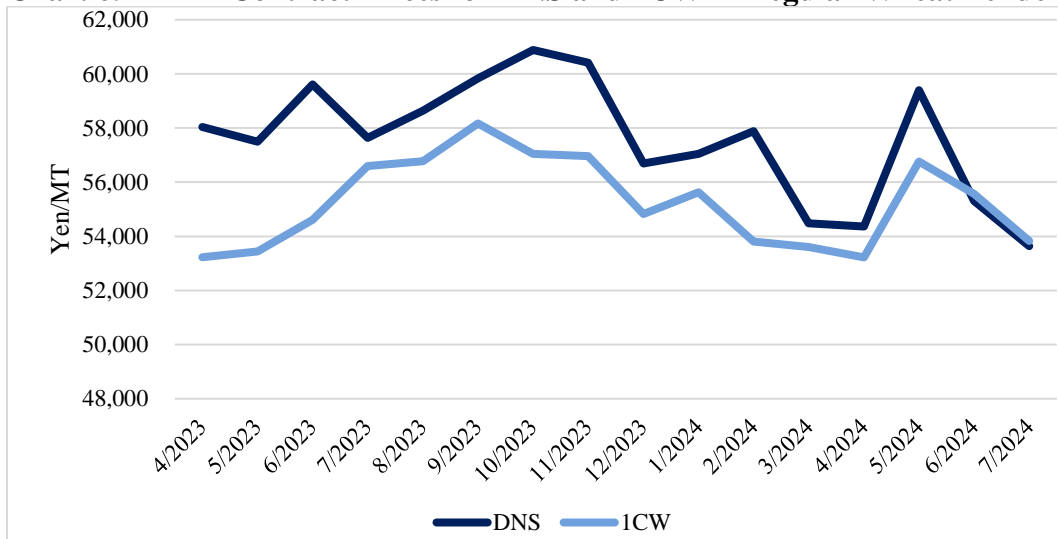
In MY2023/24, Japan's total wheat imports fell 1.9 percent to 5.35 million tons from the previous year, as increased production muted demand for imported food wheat. Under the state trading system, MAFF imports wheat predominantly from the United States, Canada, and Australia. In MY2023/24, imports from Canada outpaced the United States for the first time in history due mainly to price-competitiveness of Canadian food wheat. With large Australian exportable supplies, Japan has sourced feed wheat almost exclusively from Australia over the last three marketing years.

Chart 5. Japan Wheat, Wheat Flour and Wheat Products Imports



Source: Trade Data Monitor

Chart 6. MAFF Contract Prices for DNS and 1CW in Regular Wheat Tenders



Source: MAFF

For MY2024/25, FAS/Tokyo forecasts Japan's wheat exports at 300,000 tons. Japan's MY2023/24 exports increased 5.4 percent to 308,601 tons, due to a 12 percent increase in wheat flour exports to

China. Japan's wheat exports predominantly consist of wheat flour and major export destinations include Hong Kong, Malaysia, Singapore, and China.

Stocks

FAS/Tokyo forecasts MY2023/24 ending stocks at 1.12 million tons, and estimates MY2023/24 ending stocks at 1.09 million tons. Both figures include approximately 900,000 tons of imported food wheat, the 2.3 months-worth of consumption that MAFF targets for the private sector to hold for contingency preparedness. MAFF subsidizes storage costs for 1.8 months-worth of contingency stocks.

Rice

Table 7. Rice Production, Supply and Distribution

Rice, Milled Market Year Begins Japan	2022/2023		2023/2024		2024/2025	
	Nov 2022		Nov 2023		Nov 2024	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Area Harvested (1000 HA)	1497	1497	1460	1479	1440	1460
Beginning Stocks (1000 MT)	1900	1900	1808	1812	1685	1563
Milled Production (1000 MT)	7480	7480	7272	7297	7200	7350
Rough Production (1000 MT)	10275	10275	9989	10023	9890	10096
Milling Rate (.9999) (1000 MT)	7280	7280	7280	7280	7280	7280
MY Imports (1000 MT)	658	658	685	688	690	688
TY Imports (1000 MT)	709	709	685	688	690	688
TY Imp. from U.S. (1000 MT)	211	211	0	0	0	0
Total Supply (1000 MT)	10038	10038	9765	9797	9575	9601
MY Exports (1000 MT)	80	76	80	84	80	90
TY Exports (1000 MT)	80	76	80	84	80	90
Consumption and Residual (1000 MT)	8150	8150	8000	8150	7950	7900
Ending Stocks (1000 MT)	1808	1812	1685	1563	1545	1611
Total Distribution (1000 MT)	10038	10038	9765	9797	9575	9601
Yield (Rough) (MT/HA)	6.8637	6.8637	6.8418	6.7769	6.8681	6.9151
(1000 HA) ,(1000 MT) ,(MT/HA)						
MY = Marketing Year, begins with the month listed at the top of each column						
TY = Trade Year, which for Rice, Milled begins in January for all countries. TY 2024/2025 = January 2025 - December 2025						
OFFICIAL DATA CAN BE ACCESSED AT: PSD Online Advanced Query						

Note: the quantity of rice is expressed in milled basis otherwise noted.

Production

FAS Tokyo estimates MY2024/25 production to marginally increase to 7.35 million tons, from the upward revised Post MY2023/24 estimate, on higher yield. Post estimates MY2024/25 harvested area at 1.46 million hectares, down 1.3 percent from the previous year based on the long-term trendline decline as aging farmers quit or reduce rice farming.

As of August 15, MAFF estimates overall crop conditions are normal in MY2024/25. Industry sources note that the quality of the new rice crop that has been harvested is good and improved from last year, with yields at or above normal year levels. Harvest will be in full swing in September and October in most regions, and farmers expect harvest to be early, as persistent high temperatures accelerated growth. According to the Japan Meteorological Agency, Japan had the hottest summer on record for July

through August, with extremely hot temperatures expected to persist into September. Unlike last year, there have been no regions that have suffered from a lack of sunshine or precipitation so far.

Post revised its MY2023/24 production estimate to 7.30 million tons in accordance with MAFF's recent revision to the total production. In MY2023/24, MAFF reported average yields at harvest,⁴ however, extreme heat and drought in the Hokuriku region impacted the quality of the crop, which caused lower milling yields by about one percent.

Although 2024 summer was even hotter than 2023, industry expects better yields and quality for MY2024/25 as farmers strengthened efforts for appropriate water management, additional fertilizer application, and in-time harvesting. Additionally, farmers reportedly increased planting of high-temperature resistant varieties of which the planted area accounted for 14.7 percent of the total planted area in MY2023/24.

Consumption

FAS/Tokyo forecasts Japan's MY2024/25 rice consumption at 7.9 million tons, down 3.1 percent or 250,000 tons lower than the Post's estimate for the previous year, as rising rice prices are expected to weaken demand for table rice and rice for feed.

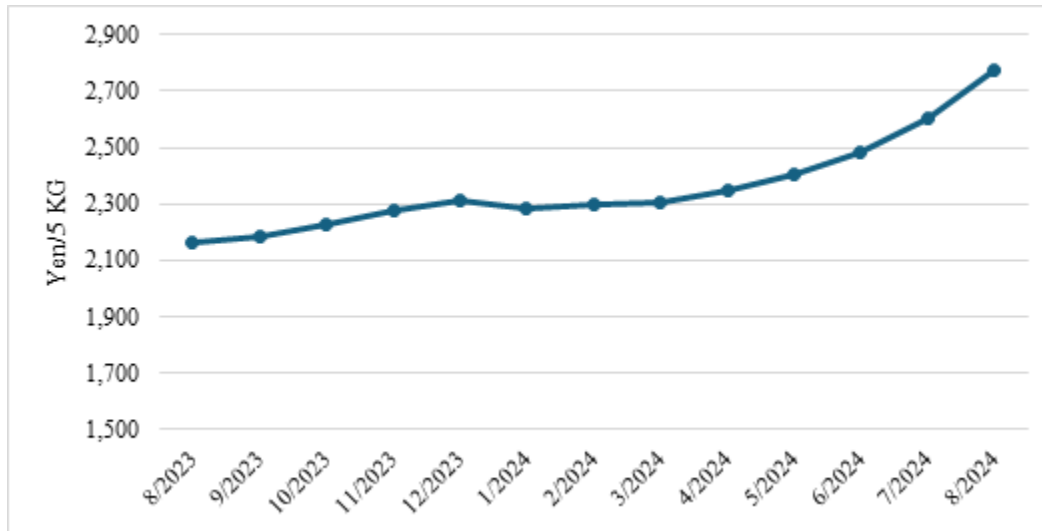
Post estimates MY2023/24 consumption at 8.15 million tons, the same as the previous year as demand for table rice has been strong, especially in the summer months. MAFF estimates that table rice consumption will decline in the long-term, in line with Japan's declining population trend. However, despite this long-term trend, table rice consumption has been up in the short-term in MY2023/24 and MY2022/23. MAFF data and analysis attributes the temporary spike in demand to multiple factors. One, a rise in tourism⁴ and other economic activities which has increased demand for rice in the food service sectors. Two, a relatively moderate increase in the price for rice compared to sharper price increases for other food products (Chart 4). And three, a temporary spike in demand for disaster preparedness in August following typhoon season, a major earthquake in Western Japan, and a subsequent major Nankai Trough earthquake warning, which contributed to a spike in household consumption. As demand outpaced production, private sector stocks were depleted to the lowest levels since 1999. Depleted inventories resulted in severe rice shortages at supermarkets in summer 2024 ([JA2024-0044](#)). While demand for table rice has been strong, Post estimates lower demand for rice used in feed, as, competitively-priced corn has replaced rice in feed rations in the latter half of MY2023/24 (Annex Table 1).

Reflecting the rice shortage, the retail prices of MY2023/24 crop increased 28 percent in August 2024 compared to last year (Chart 7). Media reports that the prices for the new rice crop continue to rise as farmgate prices are up 20-40 percent from 2023. MAFF commented to the public that the price will

⁴ MAFF reports that the crop condition index (the ratio of yield of 2023 crop rice to the normal yield) at 101.

settle when the projected abundant new crop reaches the market. Post projects increase in prices of new crop rice will lower table rice and feed demand in MY2024/25.

Chart 7. Retail Price of 5 KG Rice



Source: Ministry of Internal Affairs and Communications

Trade

Imports

FAS/Tokyo anticipates Japanese imports of 688,000 tons of rice in MY2023/24 and MY2024/25, in line with official USDA figures. Rice is a state-traded product in Japan and MAFF imports approximately 682,000 tons of rice each year to fulfill its WTO tariff rate quota (TRQ), commonly referred to as Minimum Access (MA) rice. In addition to the WTO TRQ, MAFF also administers Simultaneous Buy and Sell (SBS) tenders to import Australian rice for a Country Specific Quota (CSQ) Japan established under the Comprehensive and Progressive Agreement for Trans-Pacific Partnership. Japan sets 6,960 actual tons for Australian rice CSQ in Japan Fiscal Year (JFY)⁵ 2024.

Demand for imported rice is strong, reflecting the table rice shortage and anticipation of higher prices for the new domestic crop. On September 9, MAFF held its first SBS tender of the fiscal year for 25,000 tons and awarded the full amount out of 75,732 ton-bids. SBS rice in the WTO TRQ is imported duty-free, however MAFF imposes a price markup upon re-sale, which had been set at 65.9 yen/kg (\$0.50/kg) for whole grain rice of all origins for the last six years between JFY2018 and JFY2023. In September, strong demand for imported rice increased competition amongst bidders resulting in a surge in the markup for rice of all origins. The markup for U.S. medium grain rice jumped to 172.7 yen/kg (\$1.20/kg) which pushed up MAFF’s sales price to wholesalers to 317.7 yen/kg (\$2.30/kg), up 47 percent since the last SBS tender in March 2024. All prices for imported rice also incur an 8 percent tax.

⁵ Japan Fiscal Year (JFY) runs from April 1 to March 31. JFY2024 = April 2024 – March 2025

By September 13, MAFF held three SBS tenders for Australian CSQ and awarded a total of 2,314 tons. CSQ rice is also imported duty-free but MAFF imposes a markup, set at 55.1 yen/kg (\$0.4, including an 8 percent tax) for whole grain rice since JFY2020. As shown in the Table 8, currently rice imported under the WTO TRQ-is not price-competitive against domestic Japanese rice, however soaring prices for domestic new crop is expected to improve the competitiveness of imported rice.

MAFF started JFY 2024 Ordinary Market Access (OMA) tenders in July, and has held three tenders since September 13, awarding contracts for a total of 96,200 tons of rice from Thailand, Australia, and the United States. The pace of tender and the contracted amounts are similar to recent years.

Table 8. Japan Wholesalers' Purchase Prices of Imported Rice and Japanese Rice (yen/kg, including 8 percent tax)

	Imported SBS Rice				Japanese Rice (short grain, brown)		
	CPTPP CSQ July tender price		WTO TRQ September tender price		August price		
	Australian short grain brown	Australian medium grain milled	Australian medium grain milled	U.S. medium grain milled	All Variety Average	Tochigi Asahinoyume	Aomori Masshigura
2024	224.0	241.8	308.0	317.7	268.9	237.0	248.2
Markup included in the above price	55.1	55.1	171.3	172.7	-	-	-
2023	203.2	206.8	-	248.7	230.0	188.5	212.2
Markup included in the above price	55.1	55.1	-	65.9	-	-	-

Source: MAFF, *Tochigi Asahinoyume* and *Aomori Masshigura* are popular varieties for food service use. Prices referred are the latest available prices.

Exports

FAS/Tokyo forecasts Japan's MY2024/25 rice exports at 90,000 tons, up 6,000 tons from last year, based on steady demand for Japanese table rice from food service sector, especially for sushi rice in niche markets. Post estimates MY2023/24 exports at 84,000 tons, up 8,000 tons from Post's revised MY2022/23 estimate based on higher exports in the first nine months of MY2023/24. MAFF noted exports are on the rise due to strong demand from the food service sector in export markets. The weak yen contributed to lower the unit price and supported the exports (Table 10).

Post revised MY2022/23 exports to 76,000 tons based on MAFF's new data on Japan's food aid rice exports (Table 11).

Table 9. Japan Commercial Rice Exports

	Commercial Exports	Change
MY2020/21	22,100	-
MY2021/22	27,657	25.1%
MY2022/23	36,046	30.3%
11/2022 - 7/2023	26,097	-
11/2023 - 7/2024	31,812	21.9%

Source: MAFF

Table 10. Top 10 Markets for Japan Commercial Rice Exports

	MY2022/23		November - July			
			2023/24		Change from 2022/23	
	MT	USD/MT	MT	USD/MT	MT	USD/MT
Hong Kong	10,850	2,148	8,777	1,634	12.6%	-9.4%
United States	6,410	2,251	6,052	1,861	32.0%	-2.9%
Singapore	5,121	1,940	4,267	1,528	12.6%	-7.3%
Taiwan	2,882	2,595	2,565	1,915	17.2%	-9.2%
Canada	1,338	2,171	1,719	1,639	103.2%	-10.6%
Thailand	1,200	2,068	1,201	1,653	36.6%	-2.0%
Spain	451	2,199	497	1,692	56.3%	-9.1%
Australia	1,233	2,643	911	2,187	6.1%	-5.6%
United Kingdom	547	2,568	694	2,231	65.6%	-4.0%
Germany	497	2,914	639	2,059	87.9%	-12.2%

Source: Trade Data Monitor

Table 11. Japan Food Aid Rice Exports

JFY	Domestic Rice	Imported MA Rice	Total
2019	40,000	40,000	80,000
2020	40,000	30,000	60,000
2021	30,000	10,000	40,000
2022	30,000	10,000	40,000
2023	40,000	10,000	40,000

Source: MAFF, Adding up may not equal to the total due to rounding.

Stocks

FAS/Tokyo forecasts MY2024/25 ending stocks to increase to 1.61 million tons based on projected lower consumption and higher production. Post decreases MY2023/24 ending stocks to 1.56 million tons, on lower beginning stocks and production, and higher exports. Both stocks include approximately 900,000 tons of brown rice for the GOJ contingency rice reserve and OMA rice stocks. The latest MAFF data for OMA stocks is 490,000 tons in October 2023.

Annex Table 1. Japan Formula Feed Production (metric tons)

MY	Corn	Sorghum	Wheat	Wheat Flour	Barley	Rice	Other Grains	DDGS	Soybean Meal	Rapeseed Meal	Other Ingredients	TOTAL
2020/21	11,609,634	305,656	406,815	169,629	878,353	1,133,973	137,585	435,612	3,066,096	1,141,458	4,910,010	24,194,821
	48.0%	1.3%	1.7%	0.7%	3.6%	4.7%	0.6%	1.8%	12.7%	4.7%	20.3%	100.0%
2021/22	11,380,437	252,281	465,296	186,302	938,010	1,297,028	134,596	435,299	3,067,818	1,111,666	4,943,862	24,212,595
	47.0%	1.0%	1.9%	0.8%	3.9%	5.4%	0.6%	1.8%	12.7%	4.6%	20.4%	100.0%
2022/23	11,121,282	205,728	495,335	174,142	965,591	1,409,412	130,700	429,681	3,058,204	971,683	4,924,426	23,886,184
	46.6%	0.9%	2.1%	0.7%	4.0%	5.9%	0.5%	1.8%	12.8%	4.1%	20.6%	100.0%
2023 Oct	959,051	14,569	41,544	15,765	83,771	123,400	11,609	36,647	260,398	87,505	416,935	2,051,194
	46.8%	0.7%	2.0%	0.8%	4.1%	6.0%	0.6%	1.8%	12.7%	4.3%	20.3%	100.0%
Nov	972,562	14,829	39,609	15,760	84,223	129,518	11,535	38,741	263,285	90,323	419,296	2,079,681
	46.8%	0.7%	1.9%	0.8%	4.0%	6.2%	0.6%	1.9%	12.7%	4.3%	20.2%	100.0%
Dec	1,023,446	15,019	40,840	17,031	88,024	137,397	12,137	42,140	275,707	98,241	452,200	2,202,182
	46.5%	0.7%	1.9%	0.8%	4.0%	6.2%	0.6%	1.9%	12.5%	4.5%	20.5%	100.0%
2024 Jan	924,064	12,995	36,342	14,158	77,979	125,226	10,012	36,063	248,019	86,837	394,343	1,966,038
	47.0%	0.7%	1.8%	0.7%	4.0%	6.4%	0.5%	1.8%	12.6%	4.4%	20.1%	100.0%
Feb	920,014	12,327	35,443	14,412	77,920	118,901	9,964	35,021	245,019	86,050	397,756	1,952,827
	47.1%	0.6%	1.8%	0.7%	4.0%	6.1%	0.5%	1.8%	12.5%	4.4%	20.4%	100.0%
Mar	955,523	12,094	36,206	15,248	80,787	109,935	10,620	35,727	252,626	88,012	411,806	2,008,584
	47.6%	0.6%	1.8%	0.8%	4.0%	5.5%	0.5%	1.8%	12.6%	4.4%	20.5%	100.0%
Apr	991,524	10,806	35,470	16,520	82,604	90,970	10,870	33,828	257,281	90,646	426,763	2,047,282
	48.4%	0.5%	1.7%	0.8%	4.0%	4.4%	0.5%	1.7%	12.6%	4.4%	20.8%	100.0%
May	1,001,662	9,981	36,632	17,061	81,929	89,960	10,755	32,709	259,040	90,878	426,205	2,056,812
	48.7%	0.5%	1.8%	0.8%	4.0%	4.4%	0.5%	1.6%	12.6%	4.4%	20.7%	100.0%
June	921,185	9,239	34,105	15,658	76,156	82,109	10,035	29,087	236,371	83,339	388,949	1,886,233
	48.8%	0.5%	1.8%	0.8%	4.0%	4.4%	0.5%	1.5%	12.5%	4.4%	20.6%	100.0%
Oct. 2023 - June 2024	8,669,031	111,859	336,191	141,613	733,393	1,007,416	97,537	319,963	2,297,746	801,831	3,734,253	18,250,833
	47.5%	0.6%	1.8%	0.8%	4.0%	5.5%	0.5%	1.8%	12.6%	4.4%	20.5%	100.0%

Source: MAFF, MY=October - September

Attachments:

No Attachments